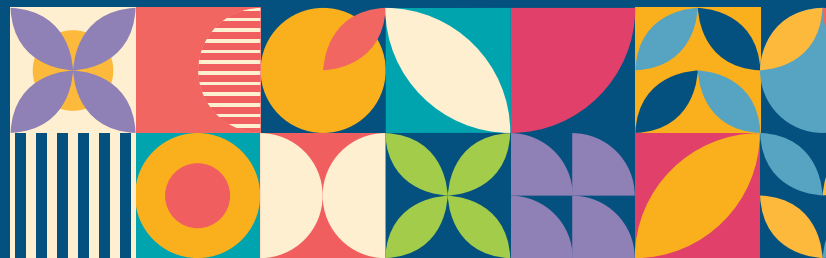




EXHIBITOR PROSPECTUS

THE LARGEST EVENT OF IT'S KIND IN CALIFORNIA,
TARGETING THE GLOBAL FOOD PROCESSING COMMUNITY



2024 Food Processing Expo
February 13 & 14, 2024
SAFE Credit Union Convention Center
Sacramento, CA



EXPO OVERVIEW

The California Food Processing Expo is one of the nation's largest food processing industry events. We bring the global industry together through an expansive trade show floor, industry seminars, workshops, and much more! Targeting key food processing industry decision-makers from across California, the nation, and internationally, the Expo is a MUST attend each year. Reach small to large multinational companies and buyers interested in your products and services.

With exhibitor costs considerably lower than other industry shows, the Expo allows you to make your sales, while maintaining and enhancing relationships with existing customers.



WHO SHOULD EXHIBIT?

Industry suppliers interested in opportunities to influence the buying power of food processor decision-makers and achieve the following:

- Make valuable connections with key decision-makers in the California's expansive and growing food processing industry
- Expand and enhance your client base and make new company sales
- Showcase and unveil new technology, machinery, equipment and services
- Network in person with industry members





EXHIBITOR OVERVIEW

EXHIBIT SPACE INCLUDES:

- Pipe and drape (8' back wall, 3' side rail)
- Company identification signage
- Five complimentary staff badges per each 10'X10' space
- After hour security
- Company description online
- Access to private exhibitor reception with CLFP



MOVE-IN SCHEDULE

Sun., Feb. 11, 2024
2 pm - 6 pm (400 sq. ft. or larger)

Mon., Feb. 12, 2024
8 am - 5 pm (all exhibitors)

MOVE-OUT SCHEDULE

Wed., Feb. 14, 2024
2 pm - 8 pm (all exhibitors)

To view the floorplan,
[Click Here](#)

Visit www.foodprocessingexpo.org for further exhibitor information.



BOOTH PRICING

Booth Size	RENEWAL RATE	RENEWAL RATE	EARLY BIRD	EARLY BIRD	Standard Rate	Standard Rate
	CLFP Affiliate Member	Non-Member	CLFP Affiliate Member	Non-Member	CLFP Affiliate Member	Non-Member
	Before 8/15	Before 8/15	After 8/15 and Prior to 11/16	After 8/15 and Prior to 11/16	After 11/16	After 11/16
10' x 10'	\$1.900	\$2.300	\$2.100	\$2.500	\$2.300	\$2.700
10' x 20'	\$3.100	\$3.900	\$3.400	\$4.200	\$3.600	\$4.400
10' x 30'	\$4.200	\$5.200	\$4.600	\$5.600	\$4.800	\$5.800
10' x 40' or 20' x 20'	\$5.200	\$6.500	\$5.700	\$7.000	\$5.900	\$7.200
20' x 30'	\$7.200	\$9.000	\$7.900	\$9.700	\$8.100	\$9.900
20' x 40'	\$9.000	\$12.000	\$9.900	\$12.900	\$1.100	\$13.100
20' x 60'	\$11.600	\$14.000	\$12.900	\$15.300	\$13.100	\$15.500

READY TO EXHIBIT? Contact Mike Ross at mross@naylor.com





LOOK AT THE COMPANY YOU'LL KEEP*

**PARTIAL 2023 ATTENDEE LIST*

Amazing Ice Cream
AMC Food Corp.
Apex Supplements
Barsotti Juice Co.
Bell Tasty Foods
Bennett Apiaries, Inc.
Blue Diamond Growers
California Container Company
California Heritage Mills, Inc.
California Olive Ranch
Caloy Oils
Campbell Soup Supply Company
Carozzi North America
Casa Sanchez Foods
City Baking Co.
Climax Foods

ConAgra Brands, Inc.
Culinary Farms, Inc., a BCFoods Co.
CurryFresh
Del Mar Food Products Corp.
Del Monte Foods, Inc.
DiNapoli Specialty Foods
Ellis Corp
Escalon Premier Brands
Fig Garden Packing, Inc.
Frank Lopes Consulting
Fresh Realm
Full Harvest
General Mills
George Chiala Farms, Inc.
Happy D Corporation
Ingomar Packing Company, LLC
Initiative Foods
J.G. Boswell Company
JTPA
Kagome Australia Pty Ltd

Kagome, Inc.
Kettle Cuisine, LLC
Leahy IFP
LiDestri Foods
Lola's Kitchn
Los Gatos Tomato Products
Lundberg Family Farms
M & CP Farms
Macro-Oceans
Manzana Products CO, Inc.
Mariani Packing Company, Inc.
Merko
Mezzetta
Miyoko's Creamery
Mizkan America, Inc.
Musco Family Olive Co.
Nick Sciabica & Sons
Nippon Shokken USA
OGO Foods
Pacific Coast Producers
Paradise Tomato Kitchens, Inc.
Patagoniafresh
PepsiCo
Petti
Pro Culinary, LLC
Red Gold, Inc.
San Benito Foods
Sierra Agra USA
Stanislaus Food Products
Sugal Group
Sun Pacific Products, Inc.
Sun-Maid Growers of California
SupHerb Farms
Sutter Buttes Natural Foods
Taqueria DeAnda
The Kraft Heinz Company
The Morning Star Packing Company
The Neil Jones Food Company
Titan Frozen Fruit
Toor Poultry Farms and Poultry Services
Top Onions USA, Inc.
Van Groningen & Sons, Inc.
VSP Products
Wawona Frozen Foods
WineCountry Wine Products
World Class Distribution
Yorem Food
Yo's Froyo Bites
Yosemite Foods, Inc.
ENZO Olive Oil Company
Buckhorn Meat Co.
Yolda, Inc.
Sunsweet Dryer
Sensient Natural Ingredients, LLC
Tree Top, Inc.
Daylight Packing
Amy's Kitchen
Pop Oats, LLC
Coca Cola North America
Tampico Spice Co., Inc.



EXHIBITOR TYPES

(Including, but not limited to)

Air Pollution Control
Architecture, Mechanical & Electrical Design
Association
Boiler Equipment & Services
Building Maintenance & Services
Building/Construction Equipment & Supplies
Ceilings
Chemical Companies
Coating/Adhesives
Cold Storage
Compressors
Computer/Software/Internet
Consultants
Containers
Dunnage - Service/Supply/Materials
Economic Development Services
Education
Electrical Equipment/Service/Supplies
Employment/Staffing Services
Energy Service/Suppliers/Technology

Energy - Solar/Renewable
Engineering
Environmental
Enzymes
Equipment Installation
Fabricators
Farm Equipment
Flooring
Flow Systems
Food Ingredients/Mixes/Seasonings
Government Agency
Inspection Services
Instrumentation
Insulation
Insurance
Knives & Saws
Laboratory Services
Lubrication
Material Handling
Metal Detectors
Metal Distributor
Organic Certification
Packaging - Coding/Labeling
Packaging Equipment

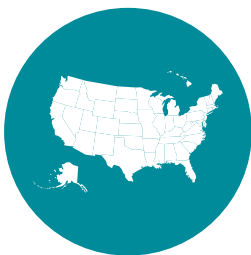
Packaging Material
Painting
Panels - Walls & Ceiling
Pest Control
Pipe Restoration
Process Control/Automation
Processing Equipment
Pumps
Radio Frequency Identification
Research Services
Roofing
Safety & Training
Safety Equipment & Supplies
Sanitation
Seamers
Site Selection
Sterilization/Preservation
Storage Systems
Transportation
Valves & Control Systems
Warehouse/Storeroom
Waste Management
Water Management
Water Treatment



ATTENDEE DEMOGRAPHICS



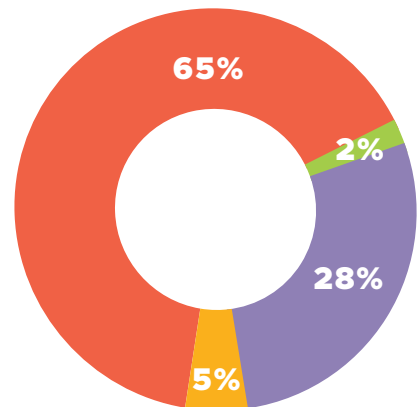
CALIFORNIA
75%



U.S.A
24%



WORLDWIDE
1%



**FOOD
PROCESSOR**
65%



GROWERS
2%



SUPPLIERS
28%



**EDUCATION/
ASSN./GOV'T.**
5%

CONTACT US
Exhibitors & Sponsors

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