EXHIBITOR PROSPECTUS

2026 Food Processing Expo February 4 & 5, 2026 SAFE Credit Union Convention Center Sacramento, CA





Produced by: California League of Food Producers 2377 Gold Meadow Way, Ste. 285 Gold River, CA 95670

EXPO OVERVIEW

The Food Processing Expo is California's largest food processing trade show, a unique and growing event bringing the food processing industry together through an expansive trade show floor, industry seminars and workshops and much more! Key food processing industry decision makers, as well as a wide variety of industry suppliers from across California and other states make the Expo a must attend event every year. Many of these processors are large multinational companies with locations throughout the U.S.

With exhibitor costs considerably lower than other industry shows, the Expo allows you to make your sales, while maintaining and enhancing relationships with existing customers.

WHO SHOULD EXHIBIT?

Industry suppliers interested in opportunities to influence the buying power of food processor decision makers and achieve the following:

- Make valuable connections with key decision makers in California's expansive and growing food processing industry
- Expand and enhance your client base and make new company sales
- Showcase and unveil new technology, machinery, equipment and services
- Network in person with industry members

Thank you for your interest in exhibiting at CLFP's 2026 Food Processing Expo. We hope to see you at Sacramento's state-of-the-art Convention Center!

EXHIBITOR OVERVIEW

EXHIBIT SPACE INCLUDES:

- Pipe and drape (8' back wall, 3' side rail)
- Company identification signage
- Five complimentary badges per each 10'X10' space
- After hour security
- Company description online
- Private exhibitor reception with CLFP's Board of Directors



MOVE-IN SCHEDULE

Tues., Feb. 3, 2026 2 pm - 6 pm (400 sq. ft. or larger) **MOVE-OUT SCHEDULE**

Thurs., Feb. 5, 2026 2 pm - 8 pm (all exhibitors)

Visit <u>www.foodprocessingexpo.org</u> for further exhibitor information.

Weds., Feb. 4, 2026 8 am - 5 pm (all exhibitors)

To view the floorplan, <u>Click Here</u>

BOOTH PRICING

Booth Size	CLFP Affiliate Member		Non-Member	
	Before 9/30	After 9/30	Before 9/30	After 9/30
10' X 10'	\$1,900	\$2,100	\$2,300	\$2,500
10' X 20'	\$3,100	\$3,400	\$3,900	\$4,200
10' X 30'	\$4,200	\$4,600	\$5,200	\$5,600
10' X 40' or 20' X 20	\$5,200	\$5,600	\$6,500	\$7,000
20' X 30'	\$7,200	\$7,700	\$9,000	\$9,600
20' X 40'	\$9,000	\$9,600	\$12,000	\$12,700
20' X 60'	\$11,600	\$12,200	\$14,000	\$14,800

Ready to Exhibit? Contact Olivia Yorke at 916-640-8150 or <u>olivia@clfp.com</u>.



GAIN VISIBILITY BY SPONSORING

Silver Sponsor (1) - \$5,000



See your name in lights, or in this case your own lounge, which will be one of the go-to spots during the Expo for networking.

WIFI Co-Sponsor (1) - \$4,500



Unlock seamless connectivity and unparalleled exposure by partnering with us for a WiFi Co-Spo, ensuring your brand reaches every connected guest effortlessly!

Kick-Off Breakfast Co-Sponsor (2) - \$5,000



This kick-off event always attracts a large crowd, where your company will have prime opportunity for recognition.

Board & Exhibitor Reception (1) - \$5,000



This sponsor has the unique opportunity to make an impression with CLFP's Board by addressing the BOD at the end of their annual meeting.

Photobooth Exclusive Sponsor (1) - \$3,500



Make a picture-perfect impression on attendees at the popular Supplier Host Council Reception and Silent Auction

ADDITIONAL SPONSORSHIPS

Diamond Sponsor - (1)	\$10,000
Platinum Sponsor - (1)	\$7,500
Gold Sponsor - (1)	\$6,000
Educational Pavilion Sponsor - <i>(2)</i>	\$3,000
Show Give-A-Way Sponsor - <i>(8)</i>	\$1,000
Attendee Bag Insert Sponsor - (Unlimited)	\$500

To view the sponsorship brochure, click here.

Ready to Sponsor? Contact Olivia Yorke at <u>olivia@clfp.com</u> or 916-640-8150.

MORE IMPORTANT INFORMATION...

Silent Auction

We're excited to feature the ever-popular Silent Auction at the 2026 Expo! Join us for an evening of excitement and generosity, bidding on exclusive treasures in support of CLFP's Scholarship Program.

Exhibitor Guest Passes

Exhibitors will be granted guest passes for their customers/guests who would like to visit the trade show floor.*

*Not limited to food processors. Supplier guests are welcome as well.

Payment Guidelines

CLFP Affiliate Members: For booth reservations made prior to October 30, 2025, a 50% deposit is due at the time you reserve your booth, with the remaining balance due November 1, 2025.For booth reservations made after October 30, 2025 payment is due in full at the time of reservation.

ADVERTISEMENT OPPORTUNITIES

SALES OPEN SEPTEMBER 26, 2025 More information can be found at <u>foodprocessingexpo.org</u>

Ad Type	Size	Price
Double Page	10" X 7.5"	\$1,400
Full Page	5.75" X 8.5"	\$950
1/2 Page	2.333" X 7.5"	\$675
1/4 Page	2.333″ X 3.666″	\$350

Deadline to submit ad and payment is Friday, December 5, 2025.

> Questions? Contact: Robin Lamerson <u>robin@naylor.com</u> 352-333-3408

The Expo Program is frequently referenced and is the attendee's go-to guide for all things Expo.

AD SPECIFICATIONS

Ads will be printed in black & white.

Ad submission requirements:

- .pdf, .eps, .psd, .indd, .ai, .tiff
- 300 dpi or higher resolution artwork preferred

Perfect bound with final trim size of 5.5" X 8.5"



2025 EXPO FOOD PROCESSING ATTENDEES

ACC

Adams Vegetable Oils, Inc. **B&G Foods Inc.** Baktek **Barona Herb LLC Barsotti Juice Company Bell-Carter Foods LLC** Bellachino's Cafe & Coffee Co **Bloom Nut Inc. Bolthouse Fresh Foods California Container Company** *California Olive Ranch California Spice Basket, Inc. California Splendor, Inc. *Campbell Soup Supply Company **Casa Sanchez Foods** *Chesapeake Spice Company **City Baking Co.** *ConAgra Brands, Inc. **CSS Pet Nutrition** CulinaryOne, LLC *Del Mar Food Products Corp. **Del Monte Foods, Inc. DiNapoli Specialty Foods** Elite Spice Inc. *ENZO Olive Oil Company **Fat Cat Bakery** Food & Vine Inc. **Fresh Innovations** freshpet **Fungio Biotech Furmano Foods** George Chiala Farms, Inc. *Gills Onions **Golden State Almonds** *Hilmar **IFFCO**

*Ingomar Packing Company, LLC **Initiative Foods** Intermex Products USA, Ltd. *J.G. Boswell Company *Kagome, Inc. *The Kraft Heinz Company Living Food Angel *Los Gatos Tomato Products **Lundberg Family Farms** Lyons Magnus **M&M** Farms Maia Farms Mariani Packing Company, Inc. **Marin Gourmet** Mercer Ranches. Inc. Mita's Achiote *The Morning Star Packing Company *Musco Family Olive Co. Nam Gourmet *The Neil Jones Food Company d dba NW Packing, San Benito Food, Toma-Tek Nestle **OE Labs Ottogi** America P&J for Juice and Paste *Pacific Coast Producers Patagoniafresh **PGP International Premier Organics** Red Gold, Inc. Samoa Meat Supplies Co Ltd Savor Foods Shafts Cheese SHENASA LLC dba Jafar's Wellness Beverage Shundi Food Company Solutions4Earth Stahlbush Island Farms

*Stanislaus Food Products SUGAL Group Superior Farms Sylaja International Pvt.Ltd. TransAgriCola *Tree Top, Inc. Valley Milk LLC *Valley Sun Products *Wawona Frozen Foods Woolf Farming & Processing Xing Fu Tang

*CLFP Food Processor Member

EXHIBITOR TYPES (Including, but not limited to)

Air Pollution Control Architecture, Mechanical & **Electrical Design** Association **Boiler Equipment & Services Building Maintenance & Services Building/Construction Equipment** & Supplies Ceilings **Chemical Companies Coating/Adhesives Cold Storage** Compressors **Computer/Software/Internet** Consultants Containers Dunnage - Service/Supply/ Materials **Economic Development Services** Education **Electrical Equipment/Service/ Supplies Employment/Staffing Services Energy Service/Suppliers/** Technology

Energy - Solar/Renewable Engineering Environmental Enzymes **Equipment Installation** Fabricators Farm Equipment Flooring Flow Systems Food Ingredients/Mixes/ Seasonings Government Agency **Inspection Services** Instrumentation Insulation Insurance Knives & Saws Laboratory Services Lubrication **Material Handling Metal Detectors Metal Distributor Organic Certification** Packaging - Coding/Labeling Packaging Equipment

Packaging Material Painting Panels - Walls & Ceiling Pest Control **Pipe Restoration Process Control/Automation Processing Equipment** Pumps **Radio Frequency Identification Research Services** Roofing Safety & Training Safety Equipment & Supplies Sanitation Seamers Site Selection Sterilization/Preservation Storage Systems Transportation Valves & Control Systems Warehouse/Storeroom **Waste Management** Water Management Water Treatment

ATTENDEE DEMOGRAPHICS



CONTACT US

Exhibitors & Sponsors

Olivia Yorke Meetings & Events Planner <u>olivia@clfp.com</u> 916-640-8150 x 103 <u>Membership</u> Jacqueline Ostrander Membership Administrator <u>jackie@clfp.com</u> 916-640-8150 x 105